

YOUR LEADERSHIP GIFT DOES MORE

YOUR GIFT = 2 months of high-quality preschool



LEVERAGED WITH OTHERS = Financial mentoring for 60 adults



MAKE A LEADERSHIP INVESTMENT TODAY!
Your investment creates lasting changes for thousands of people in the Greater Topeka area while also placing you among some of our community's most recognizable leaders.

Contact us at 785-228-5123 or resourcedev@unitedwaytopeka.org.

TOCQUEVILLE SOCIETY

Annual gift of \$10,000 or higher

LEADERSHIP GIVING

Annual gift of \$1,000 or higher

YOUNG LEADERS SOCIETY (under 40)

Annual gift of \$500 or higher OR
Annual gift of \$250 plus volunteer hours

Step-up to Tocqueville

United Way is pleased to offer this unique giving option for community leaders interested in joining the Tocqueville Society. Ideally, **Step-Up Program** members reach the \$10,000 level over a period of three years. Simply fill in your desired pledge for this year's campaign when you complete the Step-Up Program Pledge Form. We suggest a minimum of \$5,000 in year one, \$7,500 in year two, and \$10,000 in year three.

All Step-Up Program donors are recognized as members of the Tocqueville Society, invited to attend exclusive Tocqueville events and listed at the \$10,000 giving level in various publications.

Donor Affinity Groups

Donor affinity groups are a great way to complement your leadership investment.

Women United

Those who wish to empower and support women and families in our community.
Website: bit.ly/UWGTWomen



Always United

Retired individuals looking to remain active in their community and continue to support United Way.
Website: bit.ly/UWGTRetire

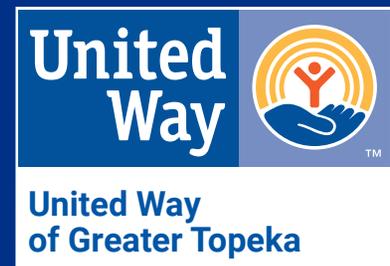


Oliverius Society

Individuals who have included United Way in their planned giving efforts.
Website: bit.ly/UWGTPlan



LEADERSHIP GIVING



YOUNG LEADERS SOCIETY



The **Young Leaders Society (YLS)** is a group of community-oriented individuals or couples age 40 or younger who are committed to advancing United Way's work in education, financial stability and health.

YLS focuses on Early Education as the foundation of a child's life. With the **Born Learning Trail**, YLS helps parents of preschool children turn everyday moments into learning opportunities.

Through the **Junior Leader Reader** program, YLS members read and distribute books to kindergarten students across Shawnee County.

LEADERSHIP GIVING



A **Leadership** gift of \$1,000 or more ensures lasting support for United Way's work in the community.

As a leadership donor, you create opportunities for a better life for all. Your gift is leveraged with hundreds of other leadership gifts to create long-lasting and sustainable change in the Greater Topeka area.

TOCQUEVILLE SOCIETY



The **Tocqueville Society** is comprised of our community's most generous philanthropists who are committed to making a difference where they live and work. Members of this elite group best utilize the power of United Way to make a significant impact in our community.

Tocqueville members contribute \$10,000 or more annually to United Way. These contributions make a lasting impact in the community.



MEMBERSHIP BENEFITS

Volunteer on Born Learning Trails and with the Junior Leader Reader program

Exclusive invites to leadership donor events, including donor investor meetings

Network with other young professionals committed to philanthropy and volunteer service

Quarterly donor investor meetings to receive an in-depth and behind-the-scenes look at our work

Opportunities to learn about community needs, philanthropy, and mentoring

Network with like-minded donors from across the community

All leadership giving benefits

Join a national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes

Recognition (if desired) in United Way community publications