

## "No one is too small to make a big difference!"

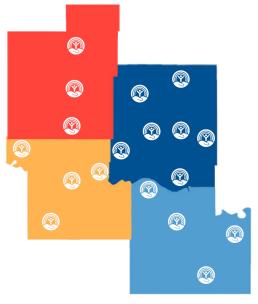


## **SMALL BUSINESS UNITED**

Small business owners and employees are some of the strongest champions in our communities. United Way of Kaw Valley's new Small Business United program takes the small but mighty impact of your shop and combines it with other small business contributions to multiply your generosity and help even more of your neighbors thrive.

Small Business United will strengthen your connection with customers and community, providing affordable exposure for your business and connection to life-changing United Way community impact work and volunteer opportunities. Your business is never too small to build a strong, healthy and equitable community.





We know it can be challenging to find ways to give back to the community when you are running a small business. Maybe you don't have the resources to run a fancy United Way workplace campaign like a large company. But guess what? Your dollar is worth exactly the same as theirs! And every dollar you contribute gets pooled with all the other dollars and adds up to big impact.

Small Business United amplifies the power of businesses like yours, homegrown operations that care about their community. For a modest membership fee, United Way of Kaw Valley provides your business the meaningful visibility and recognition that comes from supporting community-building work. Your membership also unlocks networking and sponsorship opportunities and connects you and your employees to our work, our partners and to volunteer opportunities both at work and individually.



## **START ANYTIME!** uwkawvalley.org/smallbiz



	Window Cling	UWKV Event Invites	Web link on UWKV site	Social Media Shoutout	Small Event Sponsor	SBU Video Sponsor	Bonus ad exposure
Community Developer \$250							
Game Changer \$500							
Leader \$1,000							



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**United Way of Kaw Valley**