



Campaign Ambassadors are individuals who serve as volunteer representatives of United Way in the community during our fall campaign.

As ambassadors, **they are an extension of United Way's fundraising staff**, providing support to reach out to more companies and more individuals. Ambassadors work for United Way from August to November.

## ROLES & RESPONSIBILITIES

**Each Campaign Ambassador manages a portfolio of company campaigns** under the close direction of United Way staff. In addition, Ambassadors also represent United Way at special events throughout the fall such as our campaign kick-off.

**Campaign Ambassadors volunteer for a total of 1-4 hours** a week, and their responsibilities include:

- Phone calls to company coordinators to arrange for campaigns
- Helping companies think of creative ideas for their campaigns
- Packing and delivering campaign supplies
- Speaking at company campaign meetings
- Collecting donations from companies upon completion of campaigns and thanking coordinators



United Way of Kaw Valley

# BENEFITS OF SERVING AS A CAMPAIGN AMBASSADOR

Serving as a Campaign Ambassador offers individuals the unique opportunity **to make a significant impact in your community.**

Campaign Ambassadors get to become a catalyst for change and contribute directly to improving the lives of our most vulnerable friends and neighbors.

Additionally, United Way Campaign Ambassadors **can enhance their leadership and communication skills,** build a robust network of like-minded individuals, and gain valuable experience in nonprofit management and fundraising.



## 2024 CAMPAIGN SCHEDULE

| Event                                                                      | Date/Time                                                            |
|----------------------------------------------------------------------------|----------------------------------------------------------------------|
| Campaign Ambassador Training                                               | August 15 & August 16, 9 am to Noon                                  |
| Ambassadors Begin Regular Volunteer Hours                                  | Monday, August 19                                                    |
| Campaign Kick-Off                                                          | Tuesday, September 10, 5:30—7:00 pm                                  |
| Ambassador Check-In Meetings                                               | Every other Thursday from 4 to 5 pm,<br>August 29 through November 7 |
| Campaign Ambassador Recognition Lunch                                      | Friday, November 15, 11:30 am—1:00 pm                                |
| Bring your family, friends, co-workers, and others to celebrate your work! |                                                                      |

After their term of service, Ambassadors will continue to receive special invites to optional events throughout the year in order to see the impact of their work.

## READY TO SERVE?

Contact [mpearson@uwkawvalley.org](mailto:mpearson@uwkawvalley.org) with any questions, or to sign up to serve as an Ambassador!

