



2020-2021 ANNUAL REPORT



DEAR FRIENDS,

The United Way of Douglas County has deep roots in our area. Our very first Campaign Chair was none other than Coach Forrest "Phog" Allen who first approached the KU campus with a letter that stated, "we recognize the needs of our neighbors, and we unfailingly respond to those needs founded upon helpful services." From this humble beginning in 1940, the United Way is still striving for the same goal year after year, it is in our DNA to help those in need.

United Way works with government offices, businesses and non-profit organizations to find solutions to our most pressing issues. In addition to our grants, we provide to multiple agencies, we manage the Roger Hill Volunteer Center and the AmeriCorps program. This creates additional capacity for the agencies that provide life-changing services to vulnerable populations.

Thank you for your continued support. When we UNITE together, we can make a difference. We cannot do this without you and your support. As Phog Allen so eloquently stated,

"In the name of those less fortunate than we, I am, Sincerely yours,"

Peggy Johnson - Interim CEO

Peggy Jemson

OUR BOARD

OFFICERS

Kurt Schueler Chair

Krystal Loomis Chair-Elect

Jacy Hurst Secretary

Kate Campbell Treasurer

MEMBERS AT LARGE

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Blake Glover The Law Offices of Blake Glover

Ashley All Communications Consultant & Strategist

Jacy Hurst Kutak Rock, LLP

Krystal Loomis Children's Alliance of KS

Kurt Schueler Garmin International

Kate Campbell Community Volunteer

Melissa Rhodes University of Kansas



OUR STAFF

Peggy Johnson Interim CEO

Mandy Enfield Director of Operations

Ali Dover Director of Marketing & Resource Development

Amy Fultz Operations Manager

Grace Brunner, AmeriCorps Member Volunteer Events & Program Coordinator

Kjrsten "KJ" Abel Ruch Director of Community Engagement

Mary Kirkendoll Eudora Resource Center Navigator



challenges have disrupted routines and forced us to find new approaches to our work. This 2-year annual report combines data from 2020 & 2021 to

throughout the pandemic. All reported numbers represent combined data unless otherwise noted.

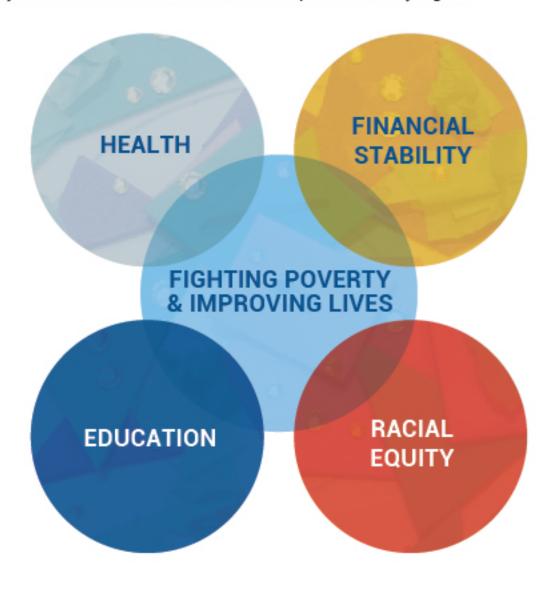
better illustrate our county-wide efforts

COMMUNITY IMPACT

GOALS

The United Way envisions a thriving, healthy and resilient Douglas County. Our goal is that all people have an equal opportunity to succeed. We focus our efforts on these areas of need, health, financial stability, education and racial equity.

We are proud of our funded partners' ability to strategically adapt to pandemic challenges. Despite impossible circumstances, they continued to serve the needs of their clients and impact our community for good!



HEALTH

GOAL

Equitable access to quality services & resources to foster complete physical, mental, emotional & social well-being for everyone in Douglas County.

PROJECT HIGHLIGHT

Success by Six received funding to support the Doulas of Douglas County Program, a community-based collective of Doulas providing prenatal, postpartum and parenting support to Black, Indigenous and people of color (BIPOC) communities.

"This project has made a significant impact on the growing community served by the doulas"- TRACI DOTSON



Doulas of Douglas County is a community-based collective of Doulas providing prenatal, postpartum and parenting support to BIPOC communities. They have worked to replace the net income of working moms to support healthy bonding and to relieve the economic constraints and distress that interfere with that bonding. These Doulas have implemented the BIPOC Parent-Infant Bonding Project: a paid leave program for BIPOC women served by the Doulas of Douglas County.

With the United Way's support, they replaced the net income of working moms through cash payments while providing doula support through pregnancy, birth and into the postpartum period. These programs relieve economic, social and emotional distress that BIPOC birthing people face while pregnant and parenting. Having a baby guarantees an increase in expenses and most often comes with some sort of loss of income. Whether temporary or long-term, the result is families being pushed further into poverty. Since, July 1, 2021, Doulas of Douglas County have been able to serve 29 families.

EDUCATION

GOAL

All youth in Douglas County have equitable opportunities to achieve their full potential through quality education.

PROJECT HIGHLIGHT

Positive Bright Start received funding to pay for scholarships for eligible children to participating sites regardless of whether the child attended or whether the center was open to maintain capacity.

"... United Way funding allowed us to maintain staff capacity" - ANNA JENNY



Positive Bright provides several services to support children and their caregivers. These programs include, early childhood education, therapy services, financial aid and food program.

Through the use of United Way funding, Positive Bright Start was able to fund 30 preschool children through their scholarship program, as well as adapting their staff and client needs through the peak of COVID. State, Federal and United Way funding allowed Positive Bright Start to maintain staff capacity.

One of the creative adaptions made by Positive Bright Start was utilizing teletherapy for their mental health services. They have maintained a positive outlook and continued to strengthen our community through their vital services.

FINANCIAL STABILITY

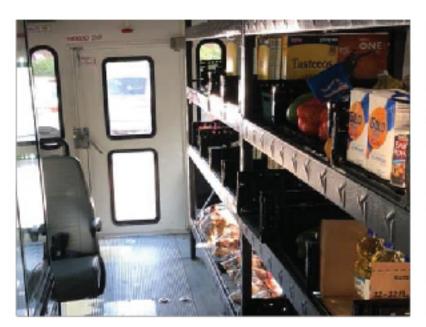
GOAL

Equitable access to quality services & resources to foster complete physical, mental, emotional & social well-being for everyone in Douglas County.

PROJECT HIGHLIGHT

Providing a resource connection to health foods, food budgeting and education in Douglas County through the Just Food.

"Just Food has expanded services and now offers home delivery to individuals all across Douglas County for the first time in the organization's history". - ELIZABETH KEEVER



The food disparity has increased in Douglas County by 400%. To address these issues, Just Food expanded services to include home delivery to individuals all across Douglas County for the first time in the organization's history as well as an ongoing curbside distribution. With these methods, clients received grocery boxes with non-perishable and perishable products that vary based on household size.

Just Food is truly the first line of defense for individuals experiencing difficult circumstances. In addition to the food pantry, Just Food also offers programs that aim to reduce barriers to health and well-being and cultivating self-sufficiency. These programs include a garden initiative, cooking classes, kitchen supplies and other household basics. Just Food believes any responses to food insecurity must also address the overlapping challenges our friends and neighbors face each day.

RACIAL EQUITY

GOAL

Just, equitable and inclusive community for residents of all racial and ethnic backgrounds in Douglas County.

PROJECT HIGHLIGHT

A Community Closet to provide clothing and supplies to those in need. The closet focuses on houseless, low income, struggling and BIPOC members of the community.

"Not only is this project helping me build and grow, it directly serves & gives a voice to the needs of the BIPOC community members I serve" - CLARE NDERAGAKURA



Clare's Community, a project created out of love, began with a need for winter supplies in December of 2020. Clare's Closet was able to partner with other United Way Racial Equity Grant recipients to further the connection of the Closet within the BIPOC community. Clare focuses on individual needs and has provided items like, purses, coats, shoes and cell phones.

The Closet also works with the Municipal Court and anyone who needs to serve community service hours can complete them on location, with BIPOC members having first preference. Clare's giving heart does not stop there. She works closely with other organizations to maximize community impact. She is truly a community connector.

COMMUNITY VALUE

IT ADDS UP!

Our United Way network strives to engage community members, especially those whose voices have traditionally been marginalized. We work with residents, and public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities and networks they need to thrive. We commit to leveraging all of our assets (convening, strategic investments, awareness building and advocacy) to create more equitable communities. When the United Way fundraises, we not only make sure the funds are going where they are most needed, but also, providing capacity to our local agencies to focus on what they do best. No one agency can do it all!

In 2020 & 2021, we provided \$1,188,500 in grant funding

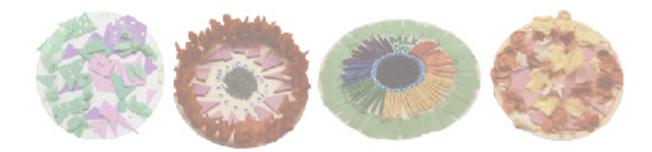
& an additional \$187,570 in federal grant facilitation.

85.5% goes directly to local agencies and United Way Programing

Only 15.5% is used for administrative costs.

In 2021, our volunteers provided over \$411,000 in service hours,

Saving our local agencies each thousands in labor costs.

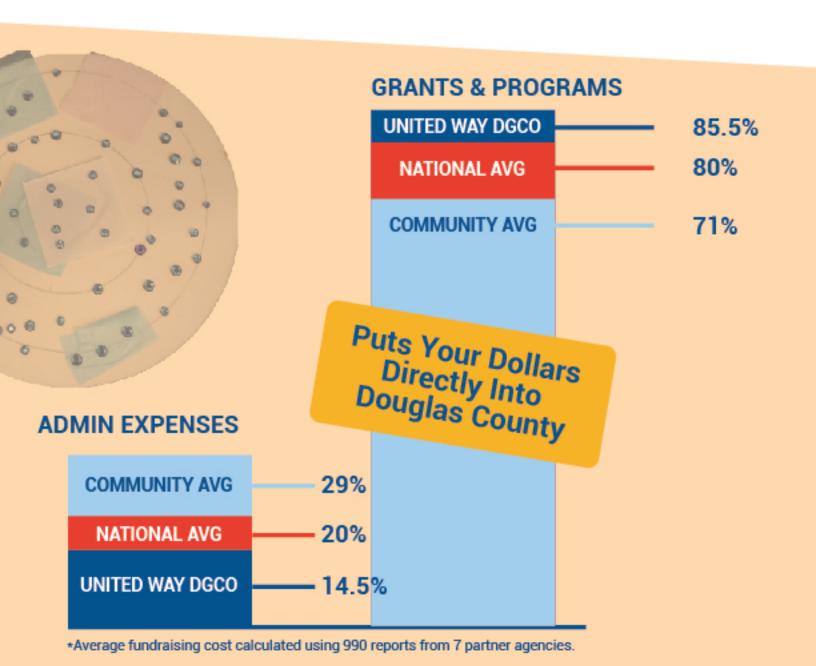


"Folks who donate to the United Way know their dollars will have the greatest impact. They know it's the smart choice because serving the community means knowing the community. We do the work to understand Douglas County and we make informed funding and programming decisions that target the neediest among us."

- MANDY ENFIELD
Director of Operations

COMMUNITY VALUE

The United Way of Douglas County maintained an average of 14.5% fundraising and operating expenses in 2020 & 2021. That means, 85.5% of the money raised, goes right back into our community through grants, United Way programming and volunteer services.



COMMUNITY VALUE



\$1,088,500 Anti-Poverty & Family Stabilization Grants in 2020 & 2021

\$65,000 Basic Needs Mini Grants in 2021 for COVID-19 recovery

> \$35,000 Racial Equity Grants in 2021

DID YOU KNOW?

In addition to our 2020 & 2021 grant awards, the United Way also disbursed \$21,000 in designated donations. These funds are on top of any grant awards and are never used to supplement our grant-making.

We also facilitate a variety of grant opportunities that go directly to local agencies, like the \$187,570 in federal Emergency Food and Shelter funds. This long-standing program is a labor of love and 98% of every award goes directly into the hands of those who need it most.

UNITED WAY PROGRAMS

United Way of Douglas County is creating a more equitable community for us all. Through partnerships with nonprofits, local government, businesses, community advocates and volunteers, we are building a just and fair Douglas County with equitable inclusion in which all can participate, prosper and reach their full potential. These things include grant programs, resources, communication, collaboration outlets and volunteer management.



GRANTS



ANTI-POVERTY & FAMILY STABILIZATION

In 2020 & 2021, The United Way was able to provide \$1,088,500 through our Anti-Poverty and Family Stabilization grant programs. Twenty agencies used these funds toward our shared goals of health, education, and financial stability. A special one-time grant was created to provide basic needs support to those impacted by COVID. Through this, an additional \$65,000 was awarded to local agencies to prevent utility cut-offs, homelessness and food insecurity for over 350 Douglas County families.



\$65,000 in Basic Needs Mini Grants were given to ten local agencies in 2021 to support programs that were directly assisting individuals and families. Those grant recipients were:

Ballard Center Boys & Girls Club Catholic Charities Lawrence Community Shelter Eudora Schools Foundation Tenants to Homeowners CIS Mid-America Positive Bright Start Just Food Sunrise Project

RACIAL EQUITY

In our fight to end poverty, the United Way has taken a stand to not do "business as usual" if it perpetuates racial or other forms of inequities. In 2021, the Racial Equity Grant Program was introduced and provided \$35,000 to grassroots and community non-profit organizations in Douglas County. These projects focused on increasing equity and opportunities for local BIPOC communities.

RESOURCES

COMMUNITY NAVIGATORS

As a bridge between service providers and participant communities, our Resource Navigators and Housing Navigators link community members to the local landscape of service providers to improve their access to housing and other resources.

The Eudora Resource Center collected over 300 surveys, relaying the highest priority needs in the community





TRAININGS & SUPPORT

Additionally, the United Way offers a Video Production Kit, the Alive & Well Trauma Training Program, Mengel Swim Pass, grant writing support, non-profit status resources, a Dental Community Benefit Program and so much more.



COLLABORATIONS

172 is the number of times the United Way convened community leaders and volunteers to foster collaboration between the many social services that exist in our community in 2020 & 2021.

By bringing people from different agencies together to discuss mutual goals and strategize, we reduce overlap, increase communication and build a network of resources that are able to assist Douglas County residents in a holistic, informed manner.



ROGER HILL VOLUNTEER CENTER

Founded in 1990, the Roger Hill Volunteer Center is a nexus for volunteer recruitment, coordination and engagement for all of Douglas County. Named in honor of the late Roger Hill, the center seeks to promote volunteerism and help local non-profits to utilize this invaluable resource in a way that is both effective and responsible. The United Way facilitates this through volunteerdouglascounty.org, overseeing the Volunteer Managers Group, and working with local government to advise and contribute to volunteer initiatives as needed.

Our mission is to provide meaningful volunteer opportunities for residents of Douglas County, that create a lasting, positive impact on local non-profits and help those in need to create achievable pathways out of poverty and into prosperity.

over 4,300 people volunteered for over 16,000 service hours saving \$458,000 in labor costs

PLUS over \$15,700 value in collected & donated items were distributed to our community



The United Way of Douglas County is Service Enterprise Certified & is a part of the top 11% of high preforming non-profits nationwide!



COVID-RESPONSE



Vaccination Sites

A total of **2,162** volunteers were organized to assist during the mass vaccination sites across Douglas County in 2021.

School Lunches

Roger Hill Volunteers helped serve a total of **46,200** lunches in 2020 to students during remote learning, providing a meal they could depend on.

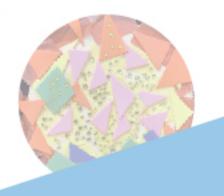
AmeriCorps

In 2021 the United Way was awarded \$163,000 for AmeriCorps members to assist with COVID recovery at our local agencies.

Supply Distribution

In 2020 & 2021, the Roger Hill Volunteer Center helped distribute bottles of hand sanitizer, **15,900** masks, Covid-19 test kits and other supplies to our local agencies and businesses.

VOLUNTEER EVENTS







Day of Action

United Way's Day of Action provides opportunities for individuals and groups to be part of the solution that make a real difference in people's lives.

In 2021, several volunteer groups went out into the community to help older adults with property maintenance, including cleaning garden beds, trimming brushes, heavy lifting and other yard work.

A few hours by many individuals made a huge impact on the lives of many in our community.



Back2School

The Back2School Drive for Douglas County is a collaborative effort between local school districts, non-profits and community volunteers to meet the school supply needs of students and teachers in our county. This includes public schools in Lawrence, Eudora and Baldwin City.

Donations of money and supplies were collected through business and community partnerships, tabling outside of retail stores, online wish lists, donation bins and more.

\$13,442 in supplies were distributed.



MLK Day of Service

Thanks to the support of Kansas Volunteer Commission, The Allstate Foundation and Youth Service America, volunteers created art kits based on the work of Alma Woodsey Thomas, 20th century painter.

With the partnership of the Lawrence Public Library, Lawrence Arts Center and Boys & Girls Club of Lawrence, the United Way was able to distribute almost 300 kits. The art was then utilized to create a traveling exhibit and are the decorative elements featured throughout this report! This project engaged over 1,000 Community Members through service, African American history and art.



VOLUNTEER PROGRAMS



In support of our mission for a thriving, health and resilient Douglas County, the United Way coordinates the AmeriCorps Program to support the direct service capacity of local non-profit health and human service agencies. The United Way places AmeriCorps members at host-site non-profit organizations throughout Douglas County, KS. Each member takes on a unique program or project that will help the organization better serve their clients and our community. Members work on projects to increase capacity for leadership, nonprofit operations, community engagement, outreach and direct services.









Other volunteer programs include:

- Brainfood Book Program
- Group Volunteer Coordination
- Literacy & Hygiene Kits
- Poverty Simulation Workshops
- Donation Drives
- Student United Way
- Youth Service Coalition
- and Much More



"Volunteering is a great way to thank those in our community who sometimes don't always receive thanks."

- JEDDREK ROWDEN
KU Student Volunteer

VOLUNTEER MANAGEMENT

The Roger Hill Volunteer Center is dedicated to creating a fulfilling and mutually beneficial process. Our website, volunteerdouglascounty.org is a useful tool for volunteers and local agencies alike. It is a great way to keep track of volunteer hours and navigate options that fit your needs. The Volunteer Center also offers volunteer management resources, including a "zoom group" and an annual management conference.

2020-2021 LEADERSHIP GIVERS

TOCQUEVILLE SOCIETY...... \$10,000 or more

Becky & Gary Dick Denton Elder Jedel Family Foundation Karen Dummermuth

Kaye & Chris Drahozal Kurt Schueler & Brian Becker Peggy & Larry Johnson The Rice Foundation

THE SPIRIT OF KAW VALLEY ASSOCIATION

\$7,500 to \$9,999 Barb & Bruce Twarog

\$5,000 to \$7,499

Amy Lee & Rick Frydman Anthony Schmidt Family Foundation Barbara Thomas Deborah & Michael Orozco Donna & Smitty Belcher Jane & Charles Eldredge

Kathy Perkins & Stan Davis Durand Reiber & Martin Moore Mary & Jeff Weinberg Mary & Wint Winter Mary Petefish Trust Monica Biernat & Chris Crandall Rosemary & John Elmore

\$2,500 to \$4,999

Andrea & David Baloga Ann & Steve Johnson Anna Hagen & David Volkm Ashlev & Matt All Bo. John Haslam Carolyn Young Cheryl Ramberg-Ford & Allyn Ford Colette & Ron Gaches Connie & Gary Sollars Dr. Linda & Scott Robinson Dr. Molly Imber Gary L. Grunewald Helen Kiefer Ingham Family Foundation James Inman Janet & Thomas Peard Jeffrey DeWitt

Jill Shellev Joan & Web Golden Judy & Jack Wright Larissa & Jim Long Linda & John Lungstrum Marsha & Mark Buhler Mary & James Keefer Nancy & Marty Bregman Pam & Doug Houston Patricia & Joe Baker Robilea Swindell Sandy Brown & Lee R. Bittenbender Stella Family Fund Sue & Dick Himes Suzanne M. Sherr Toni & Orley Taylor Wilma & James Blom

"I am committed to the unique role United Way plays in our community to support grassroots community organizations and coordination of access to important human services organizations."

> - BETH LLEWELLYN Relationship & Strategy Consultant

2020-2021 LEADERSHIP GIVERS

\$1,000 to \$2,449

Alan Feltz Alice L. Bean

Amy & Dr. John Bradley Ann Gardner & Tom Gleason

Anna Jenny

Anne & Graham Walker Anne & Michael Shaw Anne & Norman Yetman Annette & Ken Wertzberger Barbara & Dick Schowen

Beth E. Cigler

Beth Llewellyn & Sandy Hull Beth Wasson & Paul Stuewe

Betsy & Rob Weaver Betsy & Steve Six Betty Bottiger

Brenda & Rob Parrish

Bruce E. Vaughn Charitable Fund

Brunfeldt Family Fund Carol & Dave Kyner Carol & Don Hatton Carol & Jeff Schmidt Carolyn & Dan Harden Carolyn & Gordon Montney Carolyn & John Landgrebe

Casey N. Toomay Catherine Campbell Catherine Nelson Cathy Schwabauer Cecilia & Martin Burke Celia & James Heintz

Christina Bayer

Cindy & Dr. Michael Well Cindy & Mitch Yulich Cindy & Stephen Carttar

Craig Owens Dan Watkins Daniel R. Johnson David Byrne

Deb & Kevin Boatright Debbie & Mike Zabel Deborah D. Perbeck Diane Stoddard Dina M. Haverty Donna Olson Dr. Steve Bruner Earl Van Meter Trust Eleanor Woodyard Ellen E. Sward Eric A. Devin

Erika, John, Nicholas & Renee Dvorske

Gary N.Haworth Georgia & Dick Orchard Grace & Tom Carmody Helen & David Alexander Isabel & Russell Johnson

Jackie A. Lord

Jalon & Chris Hutchens Jan & Cal Karlin Jani & Richard Flynn Jeremy J. Fischer

Jeremy J. Fischer Jewell & G. Paul Willhite

Jill McGrew Jim E. Sherman John Nalbandian

Johnson & Grotewiel Giving Fund

Joonha Park June & Dave Adams Kallie & Frank Male Karen & Tony Mynsted

Karen Kressin Karin Rexroad

Katherine & Robert Dinsdale Kathleen & Gary Sebelius

Katie Armitage
Kim Hamlin
Larry R. Bakerink
Laura Borchert
Laurie Comstock
Leroy Komma
Lilian & Fred Six
Linda & Victor Frost
Lois & Jack Leatherman
Loree & Justin Cordova

Mabel L. Rice

Marci Francisco & Joe Bickford Marcia & Stephen Hill Family Fund

Margaret Livingood Margery & Carl McElwee Marie Alice L'Heureux Marie Galluzzi Potter

Marilyn & Kelvin Heck Bittenbender

Marilyn & Tom Dobski Mark Gonzales

Marlene & Jim Witthaus Marlin Harmony Mary & Pat Ross

Mary Kate & David Ambler Mary Jo & Dr. Willem Anemaat Megan & Joshua Pearson

Meredith Hartley Michael Hageman Michael Kaufman Michael Wehmeyer Michele Hammann Molly & Scott McVey Murali Mantrala

Nancy & Dr. Jeff Hambleton

Nancy & Mike Scott Nicki & John Listerman Pat & Bob Newton Patricia Campbell Paul Schumaker Phyllis & Stan Rolfe Ralph Metcalf Ramon Schmidt Ray E. Carter Jr.

Rebecca & Lorin Maletsky

Richard S. & Susan M. Givens Family Fund

Robert Casad Roger Stalcup Rosalea & Peter Carttar Scott J. Miller

Sharyn Brooks Katzman & David M. Katzman Sonja Kaufman Steph & Tom Karasek Stephen Egbert

Steve & Chris Edmonds Susan & Mark Osborn Tana & Mike Ahlen

Terese Gorman & Steve Glass

Terri A. Harris

The Schnose Family Giving Fund

Tom & Gaye Groene Tom Harper Tracy Cullers Travis Curtis Goff Uma Outka Vicki & Joe Douglas Victoria Thomas

William and Barbara Carswell Family Fund

"The Willow serves community clients with housing and employment assistance...

The United Way grant helped to fund these two critical programs and make them possible for some of the most vulnerable members of the community."

Alicia Cusano-Weissenbach
 The Willow, Director of Finance

COMMUNITY PARTNERS

Through the United Way Coalition for Human Services, our Roger Hill Volunteer Center, and the AmeriCorps Programs, we are able to work collectively with other agencies towards common goals. We collaborate through shared resources, events, grant projects, community trainings and more. Through all of these methods we are able to provide the essential connections to UNITE Douglas County.

2020-2021 GRANT RECIPIENTS

Big Brothers Big Sisters

Boys & Girls Club

Catholic Charities of NE Kansas

Child Care Aware

Clare's Community Closet

Communities In School

Community Children's Center Inc

Heartland Community Health Center

Hidden Jewel

Housing & Credit Counseling Inc.

Independence Inc

Indigenous Community Center

Just Food

Kansas Suicide Prevention HQ

Lawrence Community Housing Trust

Lawrence Community Shelter

Maseulkaulli Farms

Positive Bright Start

Sanctuary Alliance

Senior Resource Center

Sisters With A Purpose

Success By 6

Sunrise Project

The Elizabeth Ballard Center

The Sexual Trauma & Abuse Care Center

The Willow Domestic Violence Center

We All We Got

IMPACT PARTNERS

100 Good Women Lawrence

American Cancer Society

American Red Cross

Audio Reader

Avalon Hospice

Baker Wetlands

Be More Like Clare

Bert Nash Community Center

Boys & Girls Club of Lawrence

Brandon Woods at Alvamar

Centro I lispano Resource Center

Children's Learning Center

City of Lawrence

Community Living Opportunities

Community Village

Cottonwood Inc.

DARE Center

DCCCA

Douglas County CASA

Douglas County Community Corrections

Douglas County Community Foundation

Douglas County

Douglas County Reentry

Douglas County Relay For Life

ECKAN

Elara Caring Hospice

Eudora Public Library

Family Promise of Lawrence

Friends of Hidden Valley Inc.

Girl Scouts of NE. KS. & NW. MO.

Goodwill of Western Missouri & Eastern Kansas

Grassland Heritage Foundation

Harvesters Community Food Network

Heartland Community Health Center

Housing and Credit Counseling, Inc.

Housing Authority

Independence, Inc

Jayhawk Area Agency on Aging

Justice Matters

Kansas Appleseed Center for Law and Justice

Lawrence Art Guild

Lawrence Arts Center

Lawrence Farmer's Market

Lawrence I labitat For I lumanity

Lawrence I lumane Society

Lawrence Parents As Teachers

Lawrence Public Library
Lawrence Douglas County Health Department
Lawrence Meals on Wheels
Lawrence Memorial Hospital
Lawrence Restaurant Association
Legal Aid
LINK Kitchen
LiveWell Douglas County
March of Dimes
Operation Wildlife
Safe Kids Douglas County
Salvation Army
Social Service League
Special Olympics Kensas
The University of Kansas

Toys For Tots Trinity In Home Care USD #497

Van Go Inc.

Visiting Nurses Association

Watkins Community Museum Youth Service Coalition

GLIND THE WATEL P LIVE LINITED TOWN.



