

## LEVERAGING LEADERSHIP GIFTS



### MAKE A LEADERSHIP INVESTMENT TODAY!

Your investment creates lasting changes for thousands of people while also placing you among some of our community's most recognizable leaders. Contact us at 785-228-5128 or [RD@uwkawvalley.org](mailto:RD@uwkawvalley.org).

### TOCQUEVILLE SOCIETY

Annual gift of \$10,000 or higher

### LEADERSHIP GIVING

Annual gift of \$1,000 or higher

### YOUNG LEADERS SOCIETY (under 40)

Annual gift of \$500 or higher OR Annual gift of \$250 plus volunteer hours

*Thank you to Southwest Publishing for printing our 2025-26 campaign materials!*



### Step-up to Tocqueville

United Way offers an easy entry giving option for community leaders interested in joining the Tocqueville Society. Ideally, Step-Up Program members reach the \$10,000 level over a period of three years. Simply fill in your desired pledge for this year's campaign when you complete the Step-Up Program Pledge Form. We suggest a minimum of \$5,000 in year one, \$7,500 in year two, and \$10,000 in year three. All Step-Up Program donors are recognized as members of the Tocqueville Society, invited to attend exclusive Tocqueville events and listed at the \$10,000 giving level in various publications.

### Additional Donor Network Opportunities

Complement your leadership investment and connect with other UWKV leaders.

### WOMEN UNITED

Website: [bit.ly/UWKVWomen](https://bit.ly/UWKVWomen)

Support women and families in our community through emergency micro-grants.

### ALWAYS UNITED

Website: [bit.ly/UWKVRetire](https://bit.ly/UWKVRetire)

Stay connected to your community in retirement while supporting the work of United Way.

### OLIVERIUS SOCIETY

Website: [bit.ly/UWKVPlan](https://bit.ly/UWKVPlan)

Include United Way of Kaw Valley in your planned giving for a lasting impact.

**United Way of Kaw Valley**  
1527 SW Fairlawn Rd. Topeka, KS 66604  
[uwkawvalley.org/leadership-giving](http://uwkawvalley.org/leadership-giving)



# LEADERSHIP GIVING



# YOUNG LEADERS SOCIETY



The Young Leaders Society (YLS) is a group of **community-oriented individuals or couples age 40 or younger** who are committed to advancing United Way's work in Youth Opportunity, Financial Security, and Healthy Community.

YLS focuses on Early Education as the foundation of a child's life. With the Born Learning Trail, YLS helps parents of preschool children turn everyday moments into learning opportunities.

Through the **Junior Leader Reader** program, YLS members read and distribute books to kindergarten and pre-k students.

**Volunteer on Born Learning Trails and with the Junior Leader Reader program**

**Exclusive invites to leadership donor events, including donor investor socials**

**Network with other young professionals committed to philanthropy and volunteer service**

# LEADERSHIP GIVING



A Leadership gift of \$1,000 or more ensures **lasting support for United Way's work in the community**. As a leadership donor, you create opportunities for a better life for all. Your gift is leveraged with hundreds of other leadership gifts to create long-lasting and sustainable change throughout our region.



## LEADERSHIP BENEFITS

**Quarterly donor investor socials provide an in-depth and behind-the-scenes look at our work**  
**Opportunities to learn about community needs, philanthropy, and mentoring**

**Network with like-minded donors from across the community**



The Tocqueville Society honors **our community's most generous philanthropists** who are committed to making a difference where they live and work. Tocqueville members contribute \$10,000 or more annually to United Way.

**Tocqueville donors join a national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes**

**Recognition (if desired) in United Way community publications**